## I. What Thrivability™ *Is*

- The concept of Thrivable<sup>™</sup> or Thrivability<sup>™</sup> aims to redefine the currently and inadequate term of sustainability.
- Sustainability, at its foundation, means to keep the status quo or to keep something running as is.
- Thrivability<sup>™</sup> means that we create and build and live in a way that produces more than we take and leaves things better than how we found them.
- This can apply to the fostering of clean energy, food, water, air, plants, animals, ecosystems, and even humanistic communities. It allows all things to prosper and thrive!

